



ArtWorks
Cymru

ARTWORKS CYMRU SEED FUND 2 BRIEF

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Returning applications

Please submit a proposal by **5pm on Monday 25th January 2016** at the latest.

We will be confirming which Seed Fund Proposals will be funded by Friday 12th February 2016. We may ask to meet with the key contacts to discuss proposals before this date. If you have not heard from us by this date please assume that your application has been unsuccessful.

Please send a proposal to ArtWorks Cymru Partnership Manager Rhian Hutchings at rhianhutchings@outlook.com

For more information on ArtWorks Cymru, please visit our website www.artworks.cymru

1. BACKGROUND AND CONTEXT

After 3 years of research funded by Paul Hamlyn Foundation as part of their ArtWorks Special Initiative, ArtWorks Cymru is now seeking to generate a sustainable model for Wales that will build on the learning and ensure that the gains of the programme are maximised, assets exploited and impact on support for artists is maintained.

ArtWorks Cymru seeks to use the ArtWorks brand and knowledge to create an embedded programme of events for Wales and its artists designed to build resilience and confidence in the participative arts sector, and strengthen the participation ecosystem.

ArtWorks Cymru will build on our work to date to further develop the community of practice across Wales that is committed to learning and sharing. This community will join up across artforms and across sectors, bringing Higher and Further Education, freelance artists, organisations and commissioners together. In this way, ArtWorks Cymru seeks to change the conversation, strengthen the sector and raise the profile and the quality of experience of participation in the arts.

As we move on from the research period, ArtWorks Cymru has identified some key principles which will be the bedrock of our future work:

1. Handing over to the sector – embedding best practice and fostering next practice
2. Building on the ArtWorks learning – using what we know as a platform to grow from
3. Being artist centred – allowing the practitioners to lead and define the future
4. Connecting Wales to the wider UK and international sector – taking our place in a wider conversation

The ArtWorks Cymru partnership is made up of the following organisations and artists:

Arts Active, Arts Alive, Artis Community, Arts Connection, Ballet Cymru, Bethan Marlow, Cofis Bach, Community Music Wales, Engage Cymru, Ffilm Cymru Wales, Forget-Me-Not Productions, Head4Arts, Literature Wales, Mess up the Mess, National Theatre Wales, Nofit State Circus, Powys Dance, PRiA Arts, Sherman Cymru, Theatr Ffynnon, Theatr Genedlaethol Cymru, Valleys Kids, Voluntary Arts Wales, Welsh National Opera, Youth of Creative Arts.

The management structure of the partnership has been created to allow the partners to drive the activity and take ownership of ArtWorks Cymru.

- The management partner (Welsh National Opera) will be the grant administrator and will issue any contracts of services that are needed.
- A leadership group will be appointed from the partnership that will consist of 6 partners, and will oversee the partnership manager and all activity and reporting.
- The partnership manager is a freelance role and appointed by the partnership.
- Task groups will be created to undertake specific pieces of work e.g. advocacy at Welsh Assembly Government level.

The Partnership Manager will work with the Research Partner to ensure the smooth delivery of the research and evaluation.

The activity that has been planned over the two year project is as follows:

1. Five Peer Learning Groups focusing on different contexts
2. A seed fund for new practice focusing on a range of issues that have been identified through ArtWorks research, e.g. placements, links with non-arts commissioners
3. A joined up CPD offer across Wales building on existing events and working with the national companies
4. A conference in 2016 led by the sector
5. Research in collaboration with an HE partner

ArtWorks Cymru is funded by Arts Council of Wales and Paul Hamlyn Foundation.

2. SEED FUND 2 BRIEF

ArtWorks Cymru is now inviting artists, organisations and further and higher education institutions to come forward with proposals that will share and build on good practice, and could generate new working solutions that may 'change the conversation' around participatory arts in Wales.

What we are looking for

We want to stimulate new and existing partnerships to work together to explore some of the key issues at the heart of the ArtWorks Cymru program, and would be interested to receive proposals in relation to the development of:

- practice development between non-arts commissioners and artists
- connections between artists, arts organisations and further and higher education
- practice sharing between different artforms, career stages or contexts
- digital methods for growing the community of practice in Wales

Seed Fund recipients should have a commitment to action-learning and enquiry-based research, and a willingness to participate fully in a community of practice that will help to influence wider practice in Wales. Seed Fund proposals should be seen as the first opportunity to try out an idea that may go on to seek further funding to develop fully.

General Guidance

- The Seed Fund projects should be run by a partnership based in Wales with a minimum of 80% of the participants involved working in Wales.
- One key contact should be named for each Seed Fund as the contact for ArtWorks Cymru and this contact will be responsible for co-ordinating and facilitating the project.
- Seed Fund projects can be run by an artist, an arts organisation or educational institution.

Application Process

Proposals must be no longer than 2000 words and must cover the following:

- The Partners: Name and contact details for the lead partner and a list of other partners
- The project aims and objectives and a description of the project rationale – *why* you wish to explore this particular issue or working method
- The project timeline and methodology
- Potential outcomes / outputs of the project
- A short description of how the project relates to the overall aims of ArtWorks Cymru
- An outline of project costs and what you are asking ArtWorks Cymru to support
- Supporting letters from any partners involved in your proposal

Requirements of all Seed Fund Recipients

- Seed Fund recipients will be required to take part in ArtWorks Cymru research and evaluation as required over the duration of the programme. The key contact of each Seed Fund project will be required to make sure all data collection information and surveys are distributed to participants and returned to ArtWorks Cymru.
- The Seed Fund projects will be made into a digital Case Study that will be highlighted through ArtWorks Cymru media channels, and this will involve filming interviews with partners and capturing some project sessions.
- Seed Fund recipients will be required to present at the ArtWorks Cymru conference in November 2016.
- Seed Fund recipient will be asked to provide ArtWorks Cymru with a project schedule, to enable visits from the evaluation and digital teams.
- Seed Fund recipients will be required to acknowledge the support of both ArtWorks Cymru and associated funders in all related print, publications, press releases and other materials as appropriate.

3. TIMESCALE

Timeline	Activity
8 th December 2015	<ul style="list-style-type: none">• Brief released for Seed Fund 2
25 th January 2016 22 nd February 2016	<ul style="list-style-type: none">• Deadline for Seed Fund Proposals• Funded Seed Fund projects confirmed
March 2016 - October 2016	<ul style="list-style-type: none">• Seed Fund 2 Projects Run
November 2016	<ul style="list-style-type: none">• ArtWorks Cymru Conference, including Seed Fund presentations
December 2016	<ul style="list-style-type: none">• Evaluation Report and Case studies of Seed Fund 2 completed

4. BUDGET

The Seed Fund recipients will be responsible to the ArtWorks Cymru Partnership Manager, who will report all activity to the Leadership Group. A letter of agreement will be created and issued by ArtWorks Cymru.

Budget: The budget for the each Seed Fund project can be between £2500 and £3000

Period: Payments will be made in one instalments, against the following targets:
Payment 1 – A signed and returned contract

We encourage you to seek in kind support where applicable.

For an informal discussion about the brief please contact ArtWorks Cymru Partnership Manager Rhian Hutchings on rhianhutchings@outlook.com / 07966 450299