



## TENDER FOR BUSINESS DEVELOPMENT CONSULTANT

### Background

Since 2011 ArtWorks Cymru has been developing practice in participatory settings in Wales. Between 2011 and 2014 it was funded by Paul Hamlyn Foundation as part of their ArtWorks Special Initiative, and then went on to run a two-year program of work from 2015 - 2017, co-funded by PHF and Arts Council Wales.

ArtWorks Cymru now holds a range of assets, resources and relationships, and is supported by a strong and active partnership. There is a tried and tested distributed ownership model in place, and the project achieved some important pieces of work in the last program of work.

The ArtWorks Cymru Partnership has developed a vision, beliefs and objectives for future work.

### VISION

ArtWorks Cymru seeks to use the ArtWorks brand and knowledge to create an embedded programme of events for Wales and its artists designed to build resilience and confidence in the participative arts sector, and strengthen the participation ecosystem.

ArtWorks Cymru seeks to develop a community of practice across Wales that is committed to learning, sharing and growing. This community will cross artforms and cross sectors, bringing Higher and Further Education, freelance artists, organisations and commissioners together. In this way, ArtWorks Cymru seeks to change the conversation, strengthen the sector and raise the profile and the quality of experience of participation in the arts.

### BELIEFS

- We believe that everyone is creative.
- The best participatory art is transformational, for artists, individuals and communities.
- Participatory practice involves a creative interaction where the artist provides the framework and the rigor, and the participant brings their experience and individuality.
- The artist is an enabler, a creator, a collaborator, an interpreter, a fellow learner...
- Organisations can grow and learn, harness cultural values and transmit them to new generations of artists.

## KEY PRINCIPLES

As we move on from the research period, ArtWorks Cymru has identified some key principles which will be the bedrock of our future work:

1. Handing over to the sector - fostering and embedding next practice
2. Building on the ArtWorks learning – using what we know as a platform to grow from
3. Being artist centred – allowing the practitioners to lead and define the future
4. Connecting Wales to the wider UK and international sector – taking our place in a wider conversation

## AIMS

- To keep expanding the community of practice around participatory arts in Wales, reaching out beyond the Arts Sector, and building resilience and confidence.
- To create a thinking and reflection space for participatory arts in Wales where practice can be considered, shared and developed.
- To advocate for and demonstrate the value of participatory arts practice in a range of different contexts.
- To become the known and respected representative of the participatory arts in Wales

## POTENTIAL OBJECTIVES FOR PHASE THREE

- To develop a leadership model for participatory arts in Wales.
- To roll out the Quality Principles Training Session and run a Quality Principles Case Studies project.
- To roll out more Seed Fund opportunities to develop new ideas, resources and collaborations in Wales.
- To link to the wider ArtWorks Alliance campaigns and promote connection to assets and action groups developed through Alliance members.
- To explore Best Practice in Data Collection.
- To collaborate with other key networks to support national programs, such as Arts in Education Networks or Arts, Health and Wellbeing network

The ArtWorks Cymru partnership is currently made up of the following organisations and artists: Arts Active, Arts Alive, Artis Community, Arts Connection, Ballet Cymru, Bethan Marlow, Cofis Bach, Community Music Wales, Engage Cymru, Ffilm Cymru Wales, Forget-Me-Not Productions, Head4Arts, Literature Wales, Melaneia Warwick, Mess up the Mess, National Theatre Wales, Nofit State Circus, Powys Dance, Sherman Cymru, Theatr Ffynnon, Theatr Genedlaethol Cymru, Valleys Kids, Voluntary Arts Wales, Welsh National Opera, Youth of Creative Arts.

## **Business Development Consultancy**

ArtWorks Cymru is seeking a Business Development Consultant to help the partnership develop a sustainable model for its work going forward. The Consultant will undertake the following work:

- Work with the Partnership Manager to feed into consultation meetings and conversations with existing partners and associates, potential partners and stakeholders across Wales
- A review of reports, assets and key relationships currently held by ArtWorks Cymru
- A report laying out all the potential models that would help ArtWorks Cymru achieve its aims and informing future funding bids
- A presentation of the report to current Partners

The following timeline has been agreed for the work:

July 2017	Consultant Appointed
July / August 2017	Consultation Meetings across Wales Review of reports, assets and key relationship carried out
September 2017	Report delivered to Partnership

You will be supported in the delivery of this work by the ArtWorks Cymru Partnership Manager.

## **Fee**

ArtWorks Cymru can offer a fee of £2500 for the delivery of this work. It is estimated that this will take 10 days at a rate of £250 per day. This fee will be inclusive of VAT.

To apply for the role, please send a CV and covering letter to Rhian Hutchings by Monday 26<sup>th</sup> June. Interviews will take place on Monday 3<sup>rd</sup> July from 2pm – 5pm in Cardiff.

Rhian Hutchings, ArtWorks Cymru Partnership Manager

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