

# QUALITY PRINCIPLES

## **CASE STUDY**

WALES MILLENNIUM CENTRE  
AND VALLEYS KIDS

## **PROJECT**

RADIO PLATFFORM @ THE FACTORY

Alan Humphreys, Creative Learning Producer at Wales Millennium Centre tells us about their experience of using the Quality Principles on the Radio Platfform project.

## **ABOUT THE PROJECT**

Wales Millennium Centre's youth-led radio station, Radio Platform, has been running in Cardiff since 2016. In 2019, a sister radio station was opened in The Factory in Porth as part of the Together Stronger partnership with Valleys Kids, supported by Paul Hamlyn Foundation.

Radio Platform offers free online and offline training in radio with full accreditation. Graduates then have the opportunity to present their own shows and create their own podcasts - and have their say in how the station is run.

## **HOW DID YOU USE THE QUALITY PRINCIPLES?**

We used the Quality Principles to ensure focus, clarity and agreement between staff members overseeing and delivering the Radio Platform project at The Factory. The partnership team works in Cardiff and Porth, so it was important to get everyone together to look at why we were doing the project, how it would work and what the challenges were.

At a project planning meeting, we used the Quality Principles Worksheet to talk about each of the nine headings. This was a great way of making sure that we covered all the different areas of the project.

We used this discussion as a basis for the project proposal and plan that the whole team could sign up to and work from. As the project progresses, we keep referring to that plan, to ensure we're all working towards the same why, what and how of the project. That initial discussion, framed around the nine Quality Principles, is the bedrock of the project.

## **WHO WAS INVOLVED?**

We involved the whole team who were working on planning and delivering the project, in Porth and Cardiff. This includes Project Managers, the Creative Learning Producer, the Youth Arts Worker and the Station Manager.

In the future, we'd like to look at how we can use the Quality Principles tools with young people involved in the project, especially as an evaluation tool.

## WHAT DID YOU LEARN?

Using the Quality Principles as a framework helped us to identify the challenges and weaknesses of the project and then discuss how to overcome these. They gave us a structure to follow when planning the project, to check that we had thought of everything we needed to.

As the project develops, we've been able to keep reminding ourselves of what we set out to achieve and we've adapted some parts along the way to continually improve the way we work.

## TOP TIPS

- Use the headings for each Principle as a guide and make them work for your project. Don't be overwhelmed by the possibilities of what to cover, tailor it to your project and make sure you address the most important aspects.
- Think of the Quality Principles as an extremely useful checklist to use when planning and monitoring the project, to ensure you cover everything. They are more than a way of guaranteeing 'quality'.

## MORE INFORMATION

[www.wmc.org.uk](http://www.wmc.org.uk)

[factory.porth.uk/radio-platfform](http://factory.porth.uk/radio-platfform)



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